

# UCBMUN XXX

## SPONSORSHIP PACKET

MARCH 5-8, 2026

PRESENTED BY



# UCBMUN



# ABOUT UCBMUN

## Greetings, prospective sponsors,

**UCBMUN XXX** is the **30th** iteration of the prestigious collegiate Model UN conference held by **UC Berkeley's Model United Nations**, a team consistently ranked among the best teams in North America.

UCBMUN is the oldest and largest conference on the West Coast and prides itself on its diverse range of attendees. **Specifically, over 400 students from 30+ colleges and higher educational institutions** attend this four-day conference to discuss and debate topics that address political, social, and economic issues from our past, present, and future. This year, **UCBMUN XXX will be held at InterContinental San Francisco**, the same city where the UN Charter was signed for the first time.

We are confident that UCBMUN's hundreds of attendees, all career-oriented and intelligent students hungry for a path forward, will provide an excellent audience for your sponsorship. Sponsorship packages are also welcome to be tailored on request if none of the designated tiers outlined below match your specific needs. With the magnitude of the conference, all sponsors willing to assist will be appreciated, and we are thankful for your consideration of sponsoring UCBMUN!

## Thank you,

Daniel Dolan  
Director of Business Relations  
UCBMUN XXX





# WHO WE ARE

- **30+** UNIVERSITIES
- **400+** ATTENDEES
- **OLDEST** AND **LARGEST** CONFERENCE ON THE WEST COAST
- **75,000+** SOCIAL MEDIA IMPRESSIONS
- **100+** CIRCUIT-TOP UC BMUN STAFFERS



# WHO WE ARE

## Global Outreach

Our social media outreach across **Facebook**, **Instagram**, and TikTok have over **1000** organic followers, with many posts and our website reaching a **global Model UN audience**.

## Networking & Exposure

Sponsors will have the chance to attend a **career fair** open to all attendees, providing **all sponsors** the chance to **reach** and **connect** with **undergraduates** from all our participating institutions.

## Notable Alumni

UCBMUN alumni have gone on to top graduate schools, technology firms, policy research, and many other facets of life. At UCBMUN XXX, you're connecting with the foundation of the best and brightest future leaders.



# PACKAGES

**BRONZE**

**SILVER**

**GOLD**

**PLATINUM**

**\$400**

**\$800**

**\$1200**

**\$1500**

Logo on **UCBMUN**  
website

Logo on **UCBMUN**  
website

Logo on **UCBMUN**  
website

Logo on **UCBMUN**  
website

**ONE** dedicated  
Social Media post  
of your choice

**ONE** dedicated  
Social Media post  
of your choice

**TWO** dedicated  
Social Media posts  
of your choice

**THREE** dedicated  
Social Media posts  
of your choice

Delegate Handbook  
Ad (**business**  
card size)

Delegate Handbook  
Ad (**half-page** size)

Delegate Handbook  
Ad (**full-page** size)

Delegate Handbook  
Ad (**full-page** size)

We will be happy to  
work with your  
organizations if  
these options are  
unsatisfactory, to  
tailor a package to  
meet your  
individual needs.  
Please feel free to  
reach out.

Promotion during  
Opening and  
Closing Ceremonies

Promotion during  
Opening and  
Closing Ceremonies

Promotion during  
Opening and  
Closing Ceremonies

Opportunity to  
table at **UCBMUN**  
**XXX** Career Fair

Opportunity to  
table at **UCBMUN**  
**XXX** Career Fair

Opportunity to  
table at **UCBMUN**  
**XXX** Career Fair

200-word  
**UCBMUN** website  
advertisement

200-word  
**UCBMUN** website  
advertisement

Post-Conference  
Newsletter  
Advertisement





# PACKAGE DESCRIPTIONS

## LOGO ON WEBSITE:

Sponsor name and logo under our “Sponsors” section on the UCBMUN website!

*Available in **Bronze**, **Silver**, **Gold**, and Platinum Tiers*

## SOCIAL MEDIA:

Your choice of either a story, feed post, or Reel on the UCBMUN instagram page, @ucbmun!

*Available in **Bronze**, **Silver**, **Gold**, and Platinum Tiers*

## BUSINESS-CARD HANDBOOK AD:

Business-card-sized advertisement of your choice in the Delegate Handbook.

*Available in **Bronze** Tier*





# PACKAGE DESCRIPTIONS

## **HALF-PAGE HANDBOOK AD:**

Half-page advertisement of your choice in the Delegate Handbook.

*Available in Silver Tier*

## **FULL-PAGE HANDBOOK AD:**

Full-page advertisement of your choice in the Delegate Handbook.

*Available in **Gold** and Platinum Tiers*

## **PROMOTION DURING CEREMONIES:**

During the Opening and Closing Ceremonies attended by all delegates, the Sponsor name and/or logo will be presented on the Sponsor section of the Ceremony slides, and thanked verbally for their support.

*Available in Silver and **Gold** Tiers*



# PACKAGE DESCRIPTIONS

## **200-WORD WEBSITE AD:**

A 200-word advertisement under our “Sponsors” section on the UCBMUN website!

*Available in Silver and **Gold** Tiers*

## **UCBMUN XXX CAREER FAIR OPPORTUNITY:**

Table at the UCBMUN XXX Career Fair, tentatively scheduled for the afternoon of the first day of the conference. Send a representative, set up a booth, and engage with our 100 staffers and 400+ world-class delegates on the conference floor.

*Available in Silver, **Gold**, and Platinum Tiers*

## **POST-CONFERENCE NEWSLETTER AD:**

Digital advertisement of your choice in our post-conference UCBMUN Newsletter.

*Available in Platinum Tier*





# THANK YOU

**On behalf of our Secretariat and UC Berkeley Model United Nations (UCBMUN), we are honored to invite you as a sponsor to UCBMUN XXX!**

**UCBMUN XXX** is the **30th** iteration of the prestigious collegiate Model UN conference hosted by **UC Berkeley's Model United Nations**, a team consistently ranked among the **best** teams in North America. Undergraduates from top schools across the world come together for a thrilling weekend of networking and debate, discussing topics ranging from political economy and technology to social justice and human health. It is hosted by **over 100 students** from the **University of California, Berkeley**, which ranks as a **top university** for Model UN internationally and works to provide a **memorable** and **stimulating** experience for the next generation of world leaders.

At our conference, we stress the **well-being** of our delegates and staffers as our top priority. Sponsorships, monetary donations, and in-kind contributions allow our Secretariat to ensure that delegates and staffers have a memorable experience at our conference. Unlike many other collegiate Model UN programs, we are **primarily self-funded**, meaning any donation or sponsorship contribution would be greatly appreciated in furthering our mission. **We look forward to working with you and are grateful for your interest in supporting us!**

**Thank you,**

**Audrey Watson**  
**Secretary-General**  
**UCBMUN XXX**



**Cheyenne Jemison**  
**Director-General**  
**UCBMUN XXX**

